



# SPONSORSHIPS

**VIRTUAL** on-line

August 31 - September 3, 2020

<http://tical2020.redclara.net/>



Comunidad y tecnología

Una comunidad:





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## Introduction

### Welcome to TICAL2020!

TICAL brings together decision makers, network specialists, researchers, academics and members of the main Latin American networks and research organizations, universities, partner institutions around the world, as well as industry representatives, to promote the development of education, science and innovation in the regional academic scene. All this through the construction of a cooperative scenario to promote and disseminate the development of new technologies and best practices in the current educational environment.

TICAL, the perfect ICT environment for your company, is the meeting point between your products, services, ideas and target market: ICT directors of Latin American universities.

**Due to the pandemic caused by COVID-19, in 2020 the TICAL Conference will be held online for the first time in its history, and registration will be free.**





## TICAL in numbers

Through **9 years** of **TICAL**, we have had:

More than **2600** participants

**28** represented countries

More than **500** presentations





TICAL has been sponsored by:





- ✓ TICAL provides a unique opportunity for your company to introduce its products and services to a highly demanding environment, looking for new technological resources to solve real problems. Relate directly with decision makers in the region and its end users by increasing your visibility, allowing the construction of collaborative relationships and knowing first hand the ICT needs in higher education institutions throughout Latin America.



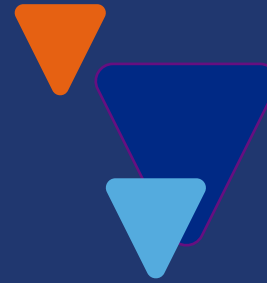
Expand your business opportunities and make this TICAL online the best of virtual scenarios to present your products and reach your target audience.



# Sponsorships

## Categories

Diamond	USD\$15,000
Platinum	USD\$12,000
Gold	USD\$10,000
Silver	USD\$8,000
Bronze	USD\$5,000



Sponsorships	Description	Diamond	Platinum	Gold	Silver	Bronze
		USD\$15,000	USD\$12,000	USD\$10,000	USD\$8,000	USD\$5,000
Opportunity in the Program *	Presentation in the opening or closing plenary session	x				
	Presentation in plenary session (except opening or closing)		x			
	Presentation in Parallel Session			x	x	x
	2-hour intensive seminar / workshop. Workshops with certification by companies will be privileged		x	x		
RR.SS.	Authorization (one month before and one month after the Conference) to use the event's mailing list, with the participants, with prior authorization (consult viability by company)	x	x	x		
Image on TICAL2020 Platform	Logo on TICAL2020 backdrops	x	x	x	x	x
	Logo in plenary session	x	x			
	Logo en in parallel session			x	x	x
	Logo in the coffee break rooms	x	x			
	Logo in TICAL2020 promotional videos	x	x	x	x	x
Digital image on the TICAL2020 Platform. Company logo in ...	TICAL2020 website home	x	x	x	x	x
	Facebook TICAL highlighted as a sponsor	x	x	x	x	x
	LinkedIn TICAL highlighted as a sponsor	x	x	x	x	x
	Twitter TICAL highlighted as sponsor	x	x	x	x	x
	Name and logo in the TICAL2020 Proccedings Book (PDF)	x	x			
Disemination	Mention as a sponsor in TICAL2020 publications prior to the Conference	x	x	x	x	x
	Mention as a sponsor in all e-mails of the call for papers	x	x	x	x	x
	Logo as sponsor in all e-mails of the call for papers	x	x	x	x	x

\* It will depend on the availability of spaces on the agenda. Be part of TICAL2020: meet with your direct clients and demonstrate your



Be part of TICAL2020: meet with your direct clients and demonstrate your products and services in a unique and exclusive setting in Latin America.



OTHERS	PRICE	DETAILS
Parallel Sessions	USD\$3,000	15-minute presentation of the company in the parallel sessions block.
Workshops	USD\$8,000	2-hour intensive seminar or workshop. Workshops with certification by companies will be favored. Additionally, the company will have two free passes for the workshop and to the room where it takes place, and will be able to display the image that best represents it.
Participatory Table in Service Workshop	USD\$4,000	Work table with screen for demonstration of practical cases of use of services

# Contacts

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